Jahanvi Dharmani

Graphic Designer, Web Designer, UI/UX Designer

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PROFESSIONAL SKILLS

- User research Wireframing and Prototyping
- Engaging Branding
- Interaction Design
- Visual Design
- Testing Collaboration

INDUSTRIES EXPERTISE

- Industry Understanding
- Typography, spatial design, usability
- Compliance and Regulations
- Market Research
- User Journey Mapping
- Case Studies are my most
- Importance of branding

PASSIONS

- Commitment and Fulfilment I find fulfillment in the opportunity to blend artistry with functionality, human psychology with technological innovation, and empathy with ingenuity.

STRENGTHS

- Strong understanding of branding and campaign strategies

- Excellent attention to detail and proofreading skills

- Ability to work collaboratively in a dynamic and fast-paced environment

- Effective communication skills with internal and external stakeholders

PROFESSIONAL SUMMARY

- 5 years of experience in Graphics design, specializing in creating intuitive and user-friendly digital experiences.
- Proficient in user research methodologies, wireframing, prototyping.
- Skilled in collaborating with cross-functional teams.
- Strong attention to detail and a passion for staying updated on industry trends and best practices in UX/UI design.
- Excellent communication and presentation skills, with the ability to effectively articulate design concepts and rationale to diverse audiences.
- Proven track record of translating complex requirements into elegant and effective design solutions

WORK EXPERIENCE

Canadian Museum of Human Rights

UI/UX Design Intern   **1 April 2024 to 20th April 2024**

- Collaborated with the development team to ensure that design enhancements were implemented accurately.
- Participated in user testing sessions to validate design changes and iterated based on user feedback.
- Conducted user testing to validate design changes.

Project Cafe Technologies

UI/UX Designer   **March 2022 to August 2023**

- Conducted usability testing that identified pain points, leading to a 30% improvement in user satisfaction.
- Developed a design system that reduced design inconsistency and sped up the development process by 15%.
- Collaborated with developers to ensure that designs were implemented accurately and effectively.
- Assisted in the creation of wireframes and prototypes for a new mobile app, contributing to a successful launch.
- Conducted user research and synthesized findings to inform design decisions.

3rdEye Events & Advertising

Graphic Designer   **December 2021 to March 2022**

- Led the design and development of marketing, communications, and promotional materials for various clients, ensuring brand consistency across all media

- Proficient in Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Lightroom, After Effects)

- Utilized Adobe Creative Cloud tools such as Photoshop, Illustrator, and After Effects to produce motion graphics and 3D renderings, enhancing the visual appeal of campaigns.

BioKindle Life Sciences

Junior Graphic Designer   **October 2019 to August 2021**

- Supported the design team in the creation of social content, corporate partnership summaries, and digital media projects for various stakeholders.
- Assisted in photo shoots and conducted basic photography for product displays and marketing materials.
- Contributed to the development of branding and campaign strategies, optimizing designs for various mediums to meet the needs of all stakeholders.

EDUCATION

Digital Media Design – Interaction Design and Development   August 2023 to April 2024

Red River Polytech Winnipeg

Digital Media Design   April 2022 to May 2023

Explora Design of Skool Ahmedabad

Bachelor of Commerce(Accounting) June 2017 to May 2020

GLS University Ahmedabad